

Use of the Fire Corps Logo

Please review the following guidelines on the use of the Fire Corps logo. If you wish to use the Fire Corps logo, you may submit the below application via fax to 202-887-5291, or print and mail the completed application to the following address:

Fire Corps: Logo Request
National Volunteer Fire Council
1050 17th Street NW, Suite 490
Washington, DC 20036

Please explain or provide examples of how the logo will be used by your organization. By requesting permission to use the Fire Corps logo, you agree to the following terms or conditions of use:

I. Use of Logo

To maintain the credibility and integrity of the Fire Corps logo, the National Volunteer Fire Council (NVFC) must protect it from inappropriate use. Individual approval to use the mark must be obtained from the NVFC.

II. Conditions for Using the Fire Corps Logo

The following standards explain and govern the use of the Fire Corps logo:

- (1) The Fire Corps logo must be used primarily in connection with promoting public awareness of the need for citizen advocates in the fire and rescue services.
- (2) The Fire Corps logo may not be used in any way or manner that implies the endorsement of any person, program, or service.
- (3) No one may manufacture for sale a product containing or featuring the logo.
- (4) Anyone who receives written permission to use the logo incurs an obligation and fiduciary duty to maintain the integrity and consistency of the logo.

III. Permission Required to Use the Fire Corps Logo

Use of the logos, marks, or banners without approval or in an inappropriate manner may result in legal action. Upon notice from the NVFC, the licensee agrees to discontinue use of the logo.

IV. Application for Use of the Fire Corps Logo

Please Provide the following contact information (fields marked with * are required):

Name:*

Title:*

Organization:*

Street Address:*

City:*

State/Province:*

Zip/Postal Code:*

Country:*

Work Phone:*

Fax:

E-mail:*

Type of Organization:

- Government
- Non-Profit Sec. 501(c)(3) Reg. No. (or “pending”): _____
- For Profit Corporation or Other Entity State of Incorporation: _____
- Individual

Please explain you request to use the Fire Corps logo, including the type of item and quantity (if appropriate) to be produced:*

Purpose of proposed use of the Fire Corps logo (provide a sample if possible):*

Date(s) of proposed use/event (or “ongoing”):*

Signed: _____

Name: _____

Title: _____

Date: _____ :

___ Approved

___ Not Approved

Director, Fire Corps

Date

Note: The NVFC reserves the right to rescind any prior approval of a use if the User is not complying with these guidelines and any conditions for use set forth in the stated logo terms or conditions of use. By applying for permission to use the Fire Corps logo, you acknowledge that right and agree to hold the NVFC harmless from any liability/damage in your exercise of that right in using the Fire Corps logo.